



# TELETHON

April 6, 2018

# SPONSORSHIP OPPORTUNITIES

## Step up to the plate.

### Event Information

Televised live on CBS Local 2, an evening to raise awareness and funds for healthy and nutritious meals for our local kids and seniors.

**Friday, April 6, 2018, 5pm-11pm**  
**Live on CBS Local 2**

Filming at FIND Food Bank  
from 5:00 p.m. – 11:00 p.m.

### FIND Food Bank

A nonprofit organization committed to helping hungry Coachella Valley residents, FIND has more than 100 partner agencies, that serve an average 85,000+ people each month around the Coachella Valley, from Banning to Blythe, and from Joshua Tree to the Salton Sea. This network distributes 10+ million pounds of food assistance each year.

Learn more at [www.FINDFoodBank.org](http://www.FINDFoodBank.org)

501(c)(3) Nonprofit Tax ID: 33-0006007  
83775 Citrus Avenue  
Indio, CA 92201

**Theresa Jewett, Donor Relations Officer**  
Office: 760-775-3663, Ext. 124  
E-mail: [tjewett@FINDFoodBank.org](mailto:tjewett@FINDFoodBank.org)



### Gift of 175,000 Meals \_\_\_\_\_ \$25,000

- Logo Placement on 6 FIND Food Bank fleet vehicles for 1-year
- Present Your Gift Live at the Telethon
- Logo On-screen During Broadcast
- Logo Inclusion in Mailed Publication to FIND Donors
- Full-Page Display in Mailed Thank You to Telethon Donors
- Logo Inclusion on e-blast to FIND Donors
- Logo Inclusion and Direct Link to Your Site on FIND Website
- Banner Displayed During Telethon & Year Round in FIND Warehouse
- Logo placements on all FIND Social Media Outlets

### Gift of 105,000 Meals \_\_\_\_\_ \$15,000

- Logo Placement on 4 FIND Food Bank fleet vehicles for 1-year
- Presentation During Live Telethon Broadcast
- Logo On-screen During Broadcast
- Logo Inclusion in Mailed Publication to FIND Donors
- Half-Page Display in Mailed Thank You to Telethon Donors
- Logo Inclusion on e-blast to FIND Donors
- Logo Inclusion and Direct Link to Your Site on FIND Website
- Banner Displayed During Telethon & 6 Months in FIND Warehouse
- Logo placements on all FIND Social Media Outlets

### Gift of 70,000 Meals \_\_\_\_\_ \$10,000

- Logo Placement on 3 FIND Food Bank fleet vehicles for 1-year
- On-air Gift Presentation During Live Telethon Broadcast
- Logo On-screen During Broadcast
- Logo Inclusion in Mailed Publication to FIND Donors
- Half-Page Display in Mailed Thank You to Telethon Donors
- Logo Inclusion on e-blast to FIND Donors
- Logo Inclusion and Direct Link to Your Site on FIND Website
- Banner Displayed During Telethon & 6 Months in FIND Warehouse
- Logo placements on all FIND Social Media Outlets

### Gift of 35,000 Meals \_\_\_\_\_ \$5,000

- On-air Company Close Up During Live Broadcast
- Logo On-screen During Broadcast
- Quarter Page Display in Mailed Thank You to Telethon Donors
- Logo Inclusion on e-blast to FIND Donors
- Logo Inclusion on FIND Website
- Banner Displayed During Telethon & 3 Months in FIND Warehouse
- Logo placements on all FIND Social Media Outlets

### Gift of 17,500 Meals \_\_\_\_\_ \$2,500

- On-air Gift Presentation During Live Telethon Broadcast
- Logo Inclusion on e-blast to FIND Donors
- Logo Inclusion on FIND Website
- Banner Displayed During Telethon
- Logo placements on all FIND Social Media Outlets

### Gift of 7,000 Meals \_\_\_\_\_ \$1,000

- 7,000 Meals to Hungry Local Children and Seniors
- Logo Inclusion on e-blast to FIND Donors
- Logo Inclusion on FIND Website
- Banner Displayed During Telethon
- Logo placements on all FIND Social Media Outlets

### Gift of 3,500 Meals \_\_\_\_\_ \$500

- 3,500 Meals to Hungry Local Children and Seniors
- Logo Inclusion on e-blast to FIND Donors
- Logo placements on all FIND Social Media Outlets

