

## COACHELLA VALLEY



## BENEFITTING FIND FOOD BANK

### Frequently Asked Questions

**1. Why is FIND Food Bank conducting a Walk Against Hunger?**

The Walk Against Hunger brings people together to show support and raise funds that provide food and other services to assist struggling families in our region. The money raised at the event is distributed to organizations throughout the Coachella Valley that provide food and other services to families and individuals. Additionally, the 90 beneficiary non-profit agencies FIND supports will receive 25% of net funds raised by their agency!

**2. When will the FIND Food Bank Walk Against Hunger event be held?**

The event will be held on Saturday, January 23, 2010.

**3. Where will the event be held?**

The event will begin at the Indio Municipal Golf Course located at 83040 Avenue 42<sup>nd</sup> Street .  
(42<sup>nd</sup> & Jackson)

**4. How far do we walk?**

There will be a walk for everyone, a half-marathon, a 6 mile walk, a 3 mile walk, and a 1 mile stroll. have something for everything. It will be a beautiful Walk!

5. What are the Walk Against Hunger schedule of events and details?

**Schedule of Events: Saturday, January 23, 2010**

Check In: 7:00 a.m. - 9:30 a.m. (1/2 hour before walk time)

Warm Up: 7:30 a.m. - 9:30 a.m.

NOTE: Runners welcome but this is not a race!

Walk begins:

8:00 a.m. Half Marathon (13.1 miles)

9:00 a.m. 10 K Walk (6.2 miles)

9:30 a.m. 5K Walk (3.1 miles)

10:00 a.m. Stroll for Hunger (1 mile)

6. How do I register to participate in the Walk Against Hunger?

You can register for the walk online at [www.findfoodbank.org](http://www.findfoodbank.org) or at [www.active.com](http://www.active.com) (Search for Coachella Valley Walk Against Hunger). If you register online for the Walk Against Hunger you can set up a Web page to help in fundraising. Go to [www.active.com](http://www.active.com) and find Walk Against Hunger, or use this link [http://www.active.com/page/Event\\_Details.htm?event\\_id=1806452&assetId=AEE18CE1-7A3E-4AD3-9E8B-A0E030C67DDF](http://www.active.com/page/Event_Details.htm?event_id=1806452&assetId=AEE18CE1-7A3E-4AD3-9E8B-A0E030C67DDF)

Once you register, you can set an individual fundraising goal, and e-mail colleagues, friends and family to support your participation in the WALK AGAINST HUNGER with secure online credit card donations from the [Active.com](http://www.active.com) site. It's an easy, fast and fun way to raise more money toward your personal fundraising goal.

7. Can individuals or teams register to participate for the Walk Against Hunger by mail?

Yes. Complete the registration form and return it to FIND Food Bank at the below address. Your registration form must be postmarked no later than January 18, 2010.

FIND Food Bank  
P.O. Box 41  
Cathedral City, CA 92235

If you prefer not to mail your registration form, you can also register the day of the event from 7:00 a.m. – 10:00 a.m at the Indio Municipal Golf Course.

8. When will the online registration website close?

The online registration website will close on January 20, 2010.

9. Can individuals or teams register to participate the day of the event?

Yes. Individual participants or teams can register the day of the event at the Indio Municipal Golf Course from 7:00 a.m. - 10:00 a.m.

**10. Is there a registration fee for the event?**

There is no registration fee for the Walk Against Hunger event. Individual and teams are asked to raise pledges or make a personal donation if possible. Every \$1 you raise enables us to provide more than 8 meals and hope for a better tomorrow for someone in need.

**11. Are runners allowed to participate in the Walk Against Hunger event?**

Yes. Runners are welcome and we encourage you to participate, but please understand this is a WALK and while there are long stretches on the route which will not have a lot of stops, we will have to obey traffic as necessary. "It will be a beautiful run or walk."

**12. Is there a minimum age requirement to participate in the Walk Against Hunger event?**

Participants must be at least 18 years of age to participate. Minors under 18 must be accompanied by an adult registered for the event.

**13. Can I roller blade, skateboard, or ride a scooter in the event?**

No. Only walkers and runners are welcome to participate in the event.

**14. Can pets participate in the walk?**

Unfortunately due to the nature of the event; for safety reasons, our four legged friends will need to stay home.

**15. To participate in the event, is there a fundraising minimum for individuals or teams?**

No. Individual walkers and teams should get as many donors as possible. Individual pledges or donations can be for any amount. Remember to ask your donor(s) if they work for a company that offers an employee matching gift program. If yes, the donor(s) employer may "match" that donation with an equal (or greater) amount to the same group. This could double the impact of the donation.

**16. If a donor or sponsor works for a company that has a matching gift program what should they do?**

The donor should contact their employer directly to discuss the companies matching gift program and process.

**17. Will all event participants be given a Walk Against Hunger t-shirt?**

Individuals that raise \$50 or more will receive one (1) Walk Against Hunger t-shirt. T-shirts will be available for purchase the day of the event for participants but quantities will be limited. The purchase fee will be \$10 per shirt. If you cannot raise \$50, and want a t-shirt, be sure to order on-line or make the request with a check when you mail in your registration form.

**18. Where will I park on the day of the event?**

Limited number of parking spaces will be available at the Indio Municipal Golf Course. We encourage participants to car pool. Additional parking information will be available soon.

**19. What should I wear?**

Comfortable shoes are a must. Do NOT wear new shoes. Break them in prior to the event. Also wear layered clothing that can be removed or add layers as you walk to be comfortable.

**20. What if it rains on walk day?**

We certainly hope it will not rain for this event. If it does, the walk will take place rain or shine. If the weather necessitates, we may alter the course (shorten).

**21. Will there be anyone available to help me along the route?**

There will be medical assistance as well as water along the routes. Water, electrolytes and some food will be available on the 1/2 marathon course. If you can't finish for whatever reason, there will be vans along the course to pick you up.

**22. Can I contribute to the event other than participating in the walk?**

You can contribute in any of the following ways:

- Donate directly to FIND Food Bank at [www.findfoodbank.org](http://www.findfoodbank.org) or send in a donation with your registration form and mark donation only.
- Become a Walk Sponsor and cover some of the event costs or material needs.
- Sponsor a participant. You can pledge to a specific participant, team, or assign the pledge to a walker.

**23. Who should check donations be made payable to?**

Please make all checks payable to: FIND Food Bank with "Walk Against Hunger" in the memo line.

**24. What is the due date for pledge forms and check donations?**

Pledge forms and check donations are due by Friday, January 15, 2010.

FIND Food Bank  
P.O. Box 41  
Cathedral City, CA 92235

**25. If I missed the January 15<sup>th</sup> cutoff, will pledge forms and check donations be accepted at the event?**

Yes. Pledge forms and check donations will be accepted at the event on Saturday, January 23, 2010 from 7:00 a.m. - 10:00 a.m. Remember to bring them with you to the registration check in table.

**26. Will incentives or recognition awards be given at the event?**

Yes. Following the event, Raffle prize drawings, edible treats, lots of entertainment, and special attractions for kids will be provided by local charities and schools!

In addition, individuals who raise \$25 or more will be entered into the raffle for one of several fabulous prizes. Raise \$50, and we will put 2 tickets in our raffle drawing. For each \$25 raised, we add an extra ticket increasing your chances to win!

**27. How can I learn more about the event or volunteer opportunities?**

For more information about the Walk Against Hunger event or volunteer opportunities, go to [www.findfoodbank.org](http://www.findfoodbank.org) or call 760-775-FOOD (3663)